



3M | Premium Auto Products

3M™ Wrap Film 2080 High Gloss New Colors!

Launch Pack
October 2023

Product Overview | What is Wrap Film?

Wrap film is a durable, multi-layer, cast, adhesive-backed film for vehicle personalization; from racing stripes, chrome delete accent, decorations, to full color change wraps. Wrap film allows car owners to select from 100s of colors, textures and finishes to match their style as an alternative to traditional car painting.



Variety
of Colors



Durability



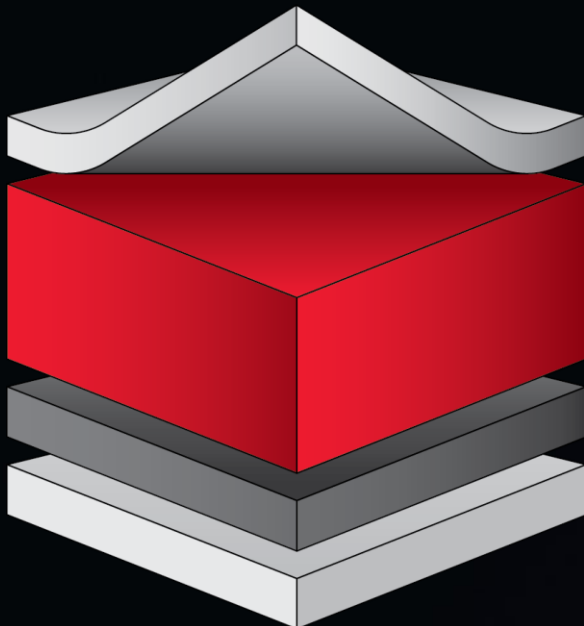
Versatility



Protection



Professionally
Installed



- Protective Film Layer (Gloss and high gloss color films only)
- Gloss, Satin, Matte and Textures Dual Cast Vinyl Film
- Pressure-activated adhesive with Controltac™ & Comply™ technology
Bonds to application surface
- Polyethylene-coated paper - PET (High gloss color films only)

3M™ Wrap Film 2080 High Gloss | Features - Advantages

Key Features

Key Advantages

Low orange peel, smooth and high gloss finish



Smooth, glossy appearance after installation

Optimized adhesive



Exceptional installation experience, related to reduced initial tack and improved repositionability

Protective film layer



Reduces surface impressions and increases scratch resistance during installation

Conformability

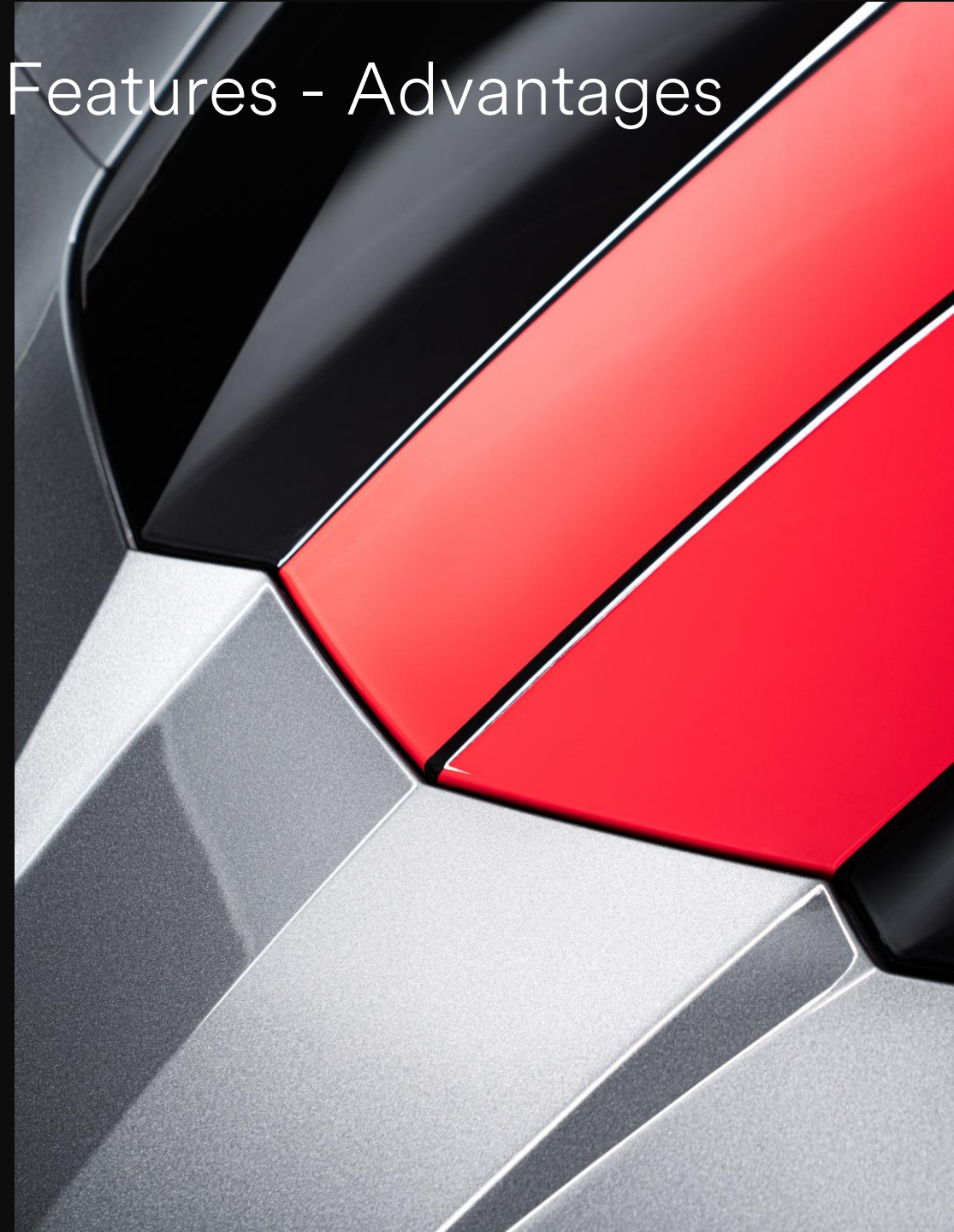


Enabling installers to wrap complex, curved body panels with the clear protective film layer on

PFL Recyclability



Classified as recyclable plastic #4. Recycling programs vary from country to country and may not be available in your areas. Ask your local solid waste authority about their plastic #4 recycling program.



New! 3M™ Wrap Film 2080 High Gloss Colors – 8 New Colors

- 3M™ Wrap Film 2080 HG12 High Gloss Black
- 3M™ Wrap Film 2080 HG31 High Gloss Storm Gray
- 3M™ Wrap Film 2080 HG77 High Gloss Sky Blue
- 3M™ Wrap Film 2080 HG13 High Gloss Hot Rod Red

New !!

- 3M™ Wrap Film 2080 HG14 High Gloss Burnt Orange
- 3M™ Wrap Film 2080 HG15 High Gloss Bright Yellow
- 3M™ Wrap Film 2080 HG336 High Gloss Green Envy
- 3M™ Wrap Film 2080 HG378 High Gloss Blue Raspberry
- 3M™ Wrap Film 2080 HGP278 High Gloss Flip Deep Space
- 3M™ Wrap Film 2080 HG212 High Gloss Black Metallic
- 3M™ Wrap Film 2080 HG120 High Gloss White Aluminum
- 3M™ Wrap Film 2080 HG10 High Gloss White

High Gloss



3M™ Wrap Film 2080 High Gloss – Price List

SAP ID	SKU ID	Product	Description	Dimensio Roll
7100301158	UU012531057	2080-HG12	High Gloss Black	1,52 x 22.86 m
7100301159	UU012531065	2080-HG13	High Gloss Hot Rod Red	1,52 x 22.86 m
7100301156	UU012531032	2080-HG31	High Gloss Storm Gray	1,52 x 22.86 m
7100301157	UU012531040	2080-HG77	High Gloss Sky Blue	1,52 x 22.86 m
7100313076	UU012764146	2080-HG336	High Gloss Green Envy	1,52 x 22.86 m
7100312662	UU012761308	2080-HG10	High Gloss White	1,52 x 22.86 m
7100313074	UU012764120	2080-HG278	High Gloss Flip Deep Space	1,52 x 22.86 m
7100313075	UU012764138	2080-HG14	High Gloss Burnt Orange	1,52 x 22.86 m
7100313079	UU012764179	2080-HG120	High Gloss White Aluminum	1,52 x 22.86 m
7100313073	UU012764112	2080-HG15	High Gloss Bright Yellow	1,52 x 22.86 m
7100313077	UU012764153	2080-HG378	High Gloss Blue Raspberry	1,52 x 22.86 m
7100313078	UU012764161	2080-HG212	High Gloss Black Metallic	1,52 x 22.86 m

3M™ Wrap Film Series 2080

High Gloss



Gloss



Satin



Textures



Matte



Color Flips



Warranty Information

3M™ MCS™ Warranty | Vehicle Wraps

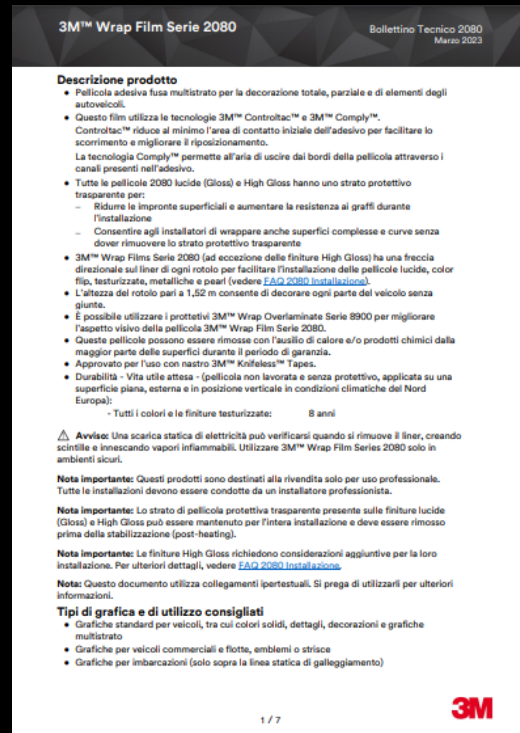
3M designs, formulates and manufactures 3M™ Wrap Film Series 2080 for optimum performance and durability. The 3M commitment to quality is the foundation for the warranty coverage we provide. 3M warrants that applied 3M™ Wrap Film Series 2080 will be free of defects in materials and manufacture – including yellowing, bubbling or cracking. This warranty does not apply to damage caused by misuse, accident, misapplication or ordinary wear, nor does it apply to dents caused by physical impact of rocks or road debris. Warranty coverage does not include paint pull during film removal process. This warranty is only provided to the original consumer purchaser and is not transferable.

	Zone	Vertical Application	Horizontal Application
All Colors	Zone 1	8 years	3 years
	Zone 2	7 years	2 years
	Zone 3	6 year	1 year

Product warranty offering may vary from country to country. Local availability of selected graphics construction should be clarified with your local 3M sales representative.

Technical Bulletins & FAQ

Link



- 3M™ Wrap Film Series 2080 – ENG: [product-bulletin-2080-series.pdf \(3m.com\)](https://www.3m.com/3mwrap/product-bulletin-2080-series.pdf)
- FAQ Maintenance 3M™ Wrap Film Series 2080 - ENG: <https://multimedia.3m.com/mws/media/22971320/3m-wrap-film-series-2080-film-wrapped-vehicle-maintenance-faq.pdf>
- FAQ Wrap Shops 3M™ Wrap Film Series 2080 – ENG: [3m-faq-2080-wrap-shops-product-bulletin-en.pdf](https://www.3m.com/3mwrap/faq-wrap-shops-product-bulletin-en.pdf)
- VIDEO – Cleaning and Preparation prior to wrapping a vehicle: multimedia.3m.com/mws/media/23281260/3m-wrap-film-2080-pre-installation-consideration-video.mp4

New Picture and Assets



<https://multimedia.3m.com/mws/media/2348269O/cwf-high-gloss-catalog-new-colors-75-5100-2743-8-emea-english-version.pdf>

<https://multimedia.3m.com/mws/media/2348254O/distributor-awareness-design-160x600-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348256O/distributor-awareness-design-180x150-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348261O/distributor-awareness-design-300x250-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348255O/distributor-awareness-design-728x90-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348253O/distributor-awareness-install-160x600-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348263O/distributor-awareness-install-180x150-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348257O/distributor-awareness-install-300x250-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348264O/distributor-awareness-install-728x90-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348270O/cwf-2080-poster-75-5100-2930-1-emea-english-version.pdf>

<https://multimedia.3m.com/mws/media/2348265O/design-capability-organic-1-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348268O/design-capability-organic-2-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348266O/design-capability-paid-1-emea-english-version.jpg>



New Picture and Assets



<https://multimedia.3m.com/mws/media/2348258O/design-capability-paid-2-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348260O/installation-experience-organic-1-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348262O/installation-experience-organic-2-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348259O/installation-experience-paid-1-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348267O/installation-experience-paid-2-emea-english-version.jpg>

<https://multimedia.3m.com/mws/media/2348271O/cwf-2080-swatch-poster-75-5100-2924-4-emea-english-version.pdf>