

## Outstanding materials for stand-out graphics.

We know that every project—and every client—is different. Our broad product portfolio features a variety of advanced films, liners and adhesive technologies designed for digital printing, all engineered for quality and durability. We'll help you find the best fit for your application and your budget, so you can make graphics that really stand out.

### Featured Technologies

- **3M™ Comply™ Adhesive:** Non-visible air release channels inside the adhesive allow trapped air to escape for an easier installation and a smooth finished appearance.
- **3M™ Controltac™ Technology:** Pressure-activated adhesive allows you to slide the graphic into position until firm pressure is applied, yet will snap up and remove easily if repositioning is needed.

### 3M™ MCS™ Warranty

This warranty covers the finished graphic using products designed and tested for optimal compatibility, performance and durability. It's the most comprehensive graphics warranty in the industry.

#### IJ20

Short term, indoor and outdoor promotional graphics.

#### IJ35

Stiff film for easy installation

#### IJ35C

Optimized print performance and Comply™ adhesive for bubble-free installation

#### 40C

Feature-packed film with Comply™ and Controltac™ for use in multiple applications.

#### IJ40

Versatile range for multiple applications

#### 48

Non-PVC film for use in multiple applications

#### 48C











Feature-packed non-PVC film with Comply™ and Controltac™ for use in multiple applications.

#### IJ180mC

The industry's go-to film for wraps with Controltac™ and Comply™ adhesive with micro technology.

#### 480mC

High performance non-PVC film with Controltec™ and Comply™ adhesive technology that can stretch up to 150%.

		Promotional	Intermediate						Premium	
Properties		IJ20	IJ35	IJ35C	IJ40	IJ40C	48	48C	IJ180mC	480mC
 <b>Material Durability</b>	 Short = up to 1 year Medium = 3 to 7 years Long = more than 7 years	Short	Medium						Long	Long
 <b>Material Stability</b>	 How much applied shrinkage will there be as the graphic ages?	Most	Some						Little	Little
 <b>Material Application</b>	 Conformability	Flat	Flat & simple curves						Flat to complex curves	Flat to complex curves, textured surfaces and deep channels
 <b>Desired Print Surface</b>	 Gloss level (unprinted film) Gloss, Luster, Matte	Gloss					Matte	Luster	Luster	
		Matte								
 <b>Overlaminates</b>	 Gloss	8008	8508	8508/8038G		8048G		8518	8548	
	 Matte	8010	8510	8510M/8040M		8050M		8520	8550	
	 Ultra Matte	•	•	•		•		8915	•	
 <b>Warranty</b>	★ Basic	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
	★★ Performance Guarantee (PG)	No	No	Yes	Yes	Yes	Yes	Yes	Yes	
	★★★ 3M™ MCS™ Warranty	No	No	Yes	Yes	Yes	Yes	Yes	Yes	
 <b>Installation &amp; Removal</b>	 Application time	Fast	Fast	Fast	Fast	Fastest*	Fast	Fastest*	Fastest*	Fastest*
	 Stretch	•						Low	High	Highest
	 Leaves residue after removal	Some	Some	Little**		Little**		Little**		Little**
 <b>Finish Quality</b>	 Does the product feature technology to assist in bubble-free application?	No	No	Yes	No	Yes	No	Yes	Yes	Yes
 <b>Sustainability</b>	 Sustainable benefits	•	•	•		Non-PVC Material & GREENGUARD Gold***		•	Non-PVC Material & GREENGUARD Gold***	



\*\*\*Product certified for low chemical emissions:  
UL.com/GGUL2818

\* Materials with both 3M™ Comply™ Adhesive and 3M™ Controltac™ Technology | \*\* May require heat and chemicals for 100% clean removal | © 3M 2020  
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